

Privacy Policy

Please carefully review this Privacy Policy before accessing or using the website, as your agreement to abide by the terms herein is implied by doing so. If you do not consent to all of these terms, please refrain from using the website. Your usage of the website will signify acceptance of this Policy.

This Privacy Policy aims to provide clarity on what information we collect, the reasons behind its collection, and how you can manage, update, export, and delete your information. Please ensure to read this Privacy Policy thoroughly to understand how any information you provide to us will be managed. By utilizing any of our services, you are considered to have read and accepted this Privacy Policy.

By accessing or using the Portal, you explicitly consent to our collection, processing, storage, transfer, usage, disclosure, and handling of your information in accordance with this Privacy Policy. Should you disagree with the practices outlined herein, kindly refrain from providing us with your information or utilizing, accessing, or interacting with the Portal and/or availing our services.

This Privacy Policy ("**Privacy Policy**") of CSA Investments Private Limited (*Formerly Known as CISFIN Investment Solutions Private Limited*), has been created to comply with the legal requirement under the provisions of the Information Technology Act, 2000, and amendments thereto that require intermediaries to publish the rules and regulations. Privacy Policy and terms for access or usage of their website is primarily governed by Rule 3 (1) of the Information Technology (Intermediaries Guidelines) Rules, 2011, and the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 or other agencies and other applicable regulations.

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Features of the Policy:

This Privacy Policy ("Privacy Policy") describes the practices and policies of CSA Investments Private Limited (*Formerly Known as CISFIN Investment Solutions Private Limited*) ("CIPL" "We" "Our" or "Us", "CSA Advisor" as the context may require) in relation to collection, use, processing, storage, retrieving, disclosure, or transfer of your information, including personal information and sensitive personal data or information that CIPL may receive through your access, interaction or use of Our website, namely www.csa-advisor.com or any other medium.. The domain name is referred to as "**Website**".

This Privacy Policy applies to all current and potential customers who engage with us, whether through visiting our physical premises, interacting with our website, utilizing our services, or engaging in correspondence through various means and encompass visitors to our website, service providers, receivers, suppliers, and others with whom we interact (hereinafter collectively referred to as "**Users**"). In this Privacy Policy context, "**You**" or "**Your**" pertains to the person accessing our website, including both natural persons and legal entities utilizing the Website, whether in person or as representatives of businesses or corporate entities. The term encompasses both the individual and the entity they represent.

We gather information about you and your interactions to enhance our services and offerings. The type of Personal Information we collect, as well as the methods employed for collection, vary based on your mode of interaction with us (collectively termed "**User Information**"). By utilizing our services, you explicitly and unconditionally agree to the terms and conditions outlined in this Privacy Policy. You also consent to the utilization, storage, and management of Personal Information and sensitive personal data provided by you, in compliance with the stipulations contained herein and in accordance with regulatory mandates.

Our primary objective is to safeguard the privacy of our users and members. Whether you are a user or a visitor to our website, your privacy is of utmost importance to us. We are firmly committed to protecting your rights to privacy and ensuring the security of your personal and other information. We encourage you to review our privacy statement to comprehend the types of personally identifiable information we collect and how we utilize such information. If you have any queries about this Privacy Policy, you can reach out to us at hello@csa-advisor.com.

The Services would be made available to such persons who visit/use the Website after accepting necessary terms and conditions following the procedure as determined by us, from time to time ("referred to as "**You**" or "**Your**" or "**Yourself**" or "**User**"").

We have put in place security measures that match the importance of the information we protect and the requirements of our business. Although we make every effort to adhere to industry standards, the internet's inherent vulnerabilities prevent us from ensuring the absolute security of all transmitted data.

To deliver our Services and fulfil other obligations detailed in this Privacy Policy, we will gather and store specific data and information from Users. Our commitment is to protect Users' Personal Information (as defined below) and to take all necessary steps to preserve its confidentiality.

The Company's Privacy Policy aims to elucidate several key aspects concerning the collection, utilization, and safeguarding of Personal Information. Firstly, it delineates the purpose behind the collection of such data, detailing the methods and channels through which the Company acquires and employs this information. Moreover, it sheds light on the disclosure practices, elucidating to whom and under what circumstances the Company may divulge such data. Furthermore, the Privacy Policy outlines the measures undertaken by the Company to protect not only Personal Information but also Sensitive Personal Data or Information obtained from Users. Lastly, it delineates the procedures through which Users can access and potentially modify their Personal Information, ensuring transparency and control over their data.

This Privacy Policy shall apply to the use of the Website by all Users. Accordingly, a condition of each User's use of and access to the Website and to the other services provided by the Company to Users is their acceptance of this Privacy Policy. Any User is required to read and understand the provisions set out herein prior to submitting any Sensitive Personal Data or Information to the Company, failing which they are required to leave the Website immediately.

What we collect

We collect various types of information from and about Users of services to provide better services to all our users including:

"Personal Information" pertains to any data that can directly or indirectly identify a natural person, either alone or when combined with other information in our possession.

"Sensitive Personal Data or Information" includes personal information of individuals concerning passwords; financial details such as bank account or credit card information; physical, physiological, and mental health conditions; sexual orientation; medical records and history; biometric information; and any other detail provided to or received by us for processing or storage. However, information

freely available in the public domain or provided under specific laws such as the Right to Information Act, 2005, does not fall under this category.

Types of Personal Information collected by the Company

Users can access certain features of our website and utilize some services without creating an account.

This privacy Policy outlines the information we may collect about users, including browsing history, IP addresses, operating systems, web browsers, and ISP names. We use temporary cookies for technical administration, research, development, and user administration purposes.

In the future, we may request additional information through user surveys or contests to customize the website and provide personalized information. Any additional personal information collected will be processed according to this privacy Policy.

Purposes for which the Company may use the Information

We are committed to handling your data responsibly and ethically, ensuring it is utilized as per applicable laws and regulations. The personal information we collect is used for various purposes:

- Enhancing Communication: We utilize your data to engage with you effectively, ensuring a seamless and personalized experience.
- Record Maintenance: Your information aids in maintaining accurate records, ensuring efficient service delivery.
- Service Provision: We use your data to provide you with our products and services, including notifications related to purchases and investment deals.
- App Improvement: Your feedback and data help us enhance our application and its features, ensuring a better user experience.
- Market Research: Conducting surveys and market research enables us to gather insights for further improving our offerings.
- Crime Prevention/Protect CSA Advisor, our users, and the Public: Your data assists us in preventing, detecting, and investigating fraudulent activities or other illegal behaviours, ensuring a secure environment for all users. Further, we use the information to help improve the safety and reliability of our services.
- Collaboration with Third Parties: We may share information with service providers, legal advisors, and regulatory authorities to fulfil legal obligations or pursue legitimate business interests.
- Develop new services: We use the information we collect in existing services to help us develop new ones.

Additionally, we may need your information in cases mandated by law or when we reasonably believe it's necessary to protect our rights or comply with legal proceedings, including judicial orders or regulatory requirements. Rest assured, your privacy and rights remain our utmost priority throughout these processes.

Third-Party Website Links Disclaimer

On our website, you may encounter links to third-party sites that are operated independently and are not under our control or affiliation unless explicitly stated otherwise. We do not assume responsibility for the storage or usage of your information on these third-party servers.

We advise you to carefully review the privacy statements and policies of each third-party site linked to our platform to understand how they handle your personal information. This proactive approach ensures

transparency and empowers you to make informed decisions about your privacy when interacting with these external websites.

Security Practices and Procedures

In order to deliver our Services effectively and fulfil the purposes outlined in this Privacy Policy, we collect and host certain data and information from our users. Safeguarding your Personal Information is paramount to us. Therefore, we have implemented reasonable security practices and procedures encompassing technical, operational, managerial, and physical controls to protect the Personal Information we possess from unauthorized access, disclosure, alteration, and destruction.

While we endeavour to maintain security measures in line with industry standards, it's important to note that the internet inherently carries vulnerabilities. Consequently, we cannot guarantee absolute security for all information transmitted to us.

We take proactive steps to ensure that any third parties with whom users' Sensitive Personal Data or Information may be shared also adopt a reasonable level of security practices and procedures to safeguard Personal Information.

You acknowledge that the Company cannot be held responsible for any intercepted information transmitted over the Internet. By using our Services, you release us from any claims arising from or related to the unauthorized use of intercepted information.

Promotional Initiatives

We may have a presence on social networking websites including but not limited to LinkedIn, Facebook, Twitter, YouTube, and blogs which are promotional and business initiatives to connect to a larger group of people. The domain links contained therein may either direct you to our Website or request your participation by way of feedback, and suggestions. The Company in this regard fully disclaims any liability (ies) or claim(s), that may arise by the use/misuse of your feedback, suggestions, views, etc. on any of the aforementioned networking websites or blogs, by any third party whether or not known to us.

Changes to the Privacy Policy

Our Privacy Policy is subject to occasional updates, and we will notify you of any significant changes. While we strive to ensure brevity and clarity in this Privacy Policy, it may not cover every aspect of our data collection and usage comprehensively.

Your continued use of our services indicates your acceptance of any amended or updated Privacy Policy. We are committed to keeping you informed about any changes that may affect your privacy rights and responsibilities.

Complaints and Grievance Redressal

In accordance with the relevant provisions of the Information Technology Act, 2000 and Rules made thereunder, the name and contact details of the Grievance Officer who can be contacted with respect to any complaints or concerns including those about breach of Our Terms of Use, Privacy Policy and other policies or questions are published as under:

Chiranshu Arora
(Director)
CSA Investments Private Limited

Corporate Office:

Email id: hello@csa-advisor.com

Phone: 0124-4100784